

**Spring 2024**



**BIG  
SPUD**

**BIGSPUD.CO.UK**



# Hi! I'm Gary.

I'VE BEEN BLOGGING  
SINCE 2007, BEING PART  
OF THE ONLINE FOOD  
COMMUNITY AND  
GROWING A FOLLOWING.

I'm a bit partial to potatoes  
but love developing recipes,  
roadtesting gadgets and  
sharing my passion with my  
audience.

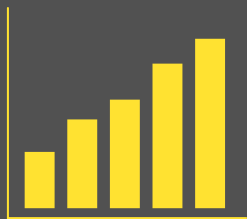
I've worked with dozens of brands including:

- Sainsbury's
- Tesco's
- Waitrose
- Marks and Spencer
- Sage Appliances

And I've worked with chefs such as Heston  
Blumenthal, Jamie Oliver and Raymond  
Blanc.



# The numbers.



10k monthly views, with a seasonal high of 28k in December.



Over 9,500 followers across social media.



Top 3 Google results across many search terms.

## I can work with your brand via:

- Sponsored posts
- Sponsored livestreams
- Instagram posts
- Tweets
- YouTube videos
- Reviews

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## Find me

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